

TITLE: DISCOV  
 OPENING SCENE  
 In a brig  
 INTO SCRIPT:  
 "Hey ever  
 super exc  
 Have you  
 brightens  
 SCENE TRANSIT  
 [Close-up  
 the brand a  
 SC  
 "this isn  
 that I've  
 SCENE 2: UNBOX  
 [Unbox the  
 SCRIPT:



*The age of Influence*



BY ROBERT GERLSBECK



ing, holding  
 ey everyone! I'm so excited to share my favorite  
 ring outfit with you today. We're going to be  
 ing at some gorgeous pieces from [Brand Name],  
 and I think you'll love them!"  
 TRANSITION:  
 Close-up of the packaging, highlighting the brand  
 UNBOXING AND FIRST IMPRESSION  
 ay, so we're starting with this beautiful [dres  
 pp/par  
 oric/  
 thos  
 r thi  
 as f



THE INFLUENCER INDUSTRY IS BOOMING.  
 MEET THE QUEEN'S ALUMNI WHO ARE TURNING ENGAGEMENT INTO SURPRISINGLY  
 THRIVING CAREERS - AND BECOMING SOCIAL MEDIA STARS ALONG THE WAY.